

This Artificial Intelligence Addendum to the [Terms of Service](#) (“**Addendum**”) supplements and is incorporated into the applicable agreement between You and Ministry Brands, whether in the form of an existing negotiated agreement, order form, or the then-current Terms of Service made available by Ministry Brands (collectively, the “**Agreement**” or “**Terms**”). This Addendum applies to any Artificial Intelligence (defined further below) – enhanced or -enabled functionalities of our Services (“**AI Services**”). To the extent of any conflict between this Addendum and the Agreement, this Addendum shall control solely with respect to the subject matter herein. Capitalized terms used but not defined in this Addendum shall have the meanings ascribed to them in the Agreement. If you do not agree to be bound by this Addendum, please do not use any AI Services.

1. Definitions

The following definitions apply to this Addendum:

- “**Aggregated Data**” – means data which is based on or derived from your data but that has been aggregated, de-identified and/or anonymized (as may be required by applicable law) such that the Aggregated Data does not designate or identify any specific entity or individual person.
- “**Artificial Intelligence**” or “**AI**” – means a machine-based system that can, for a given set of human-defined objectives, make predictions, recommendations, or decisions influencing real or virtual environments.
- “**Authorized Users**” – means your employees or any agents, contractors, affiliated churches and their users, congregants, parishioners, or other persons to whom you provide access to the Services.
- “**Content**” – means any text, logos, images, photos, videos and/or other materials that you have entered into or created within the Service or posted or uploaded during your subscription.
- “**Personal Information**” – means information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with, a particular individual or household.

2. Your Responsibilities

You specifically acknowledge and agree that you are solely responsible for providing any notices to, and obtaining any required consent or authorization from, Authorized Users and other individual end users in connection with any AI Service as may be required under applicable law. In using any AI Service, you represent and warrant that you have all necessary rights, consents, and/or authorizations to use such functionalities and that your use of same complies with applicable law.

3. Third-Party Applications

The following third-party terms apply to our AI Services:

Third-Party Provider	Terms
----------------------	-------

AWS	AWS Acceptable Use Policy AWS Responsible AI Policy
Anthropic	Anthropic Usage Policy Anthropic Privacy Policy

Your use of our AI Services constitutes your agreement to be bound by these third-party provider terms (including any terms referred to therein), which are incorporated into this Addendum and may be updated from time to time. It is your obligation to read and comply with these third-party terms, including keeping informed of any such updates. As part of this, you acknowledge and agree that you will comply with any usage restrictions that may be imposed by the above third-party providers, including, but not limited to, any geographic restrictions.

4. Intellectual Property of Ministry Brands

To the extent applicable, Ministry Brands retains ownership of all data, performance metrics, aggregated information, algorithms, training data, machine learning models, tooling, transcripts (other than Content), learnings, or processes developed by or via the use of Artificial Intelligence, including any annotations or output of any Artificial Intelligence and any related documentation, modifications, improvements, adaptations, or derivative works of any of the preceding (collectively, "**Machine Learning Data**"). Nothing in this Addendum shall prohibit Ministry Brands from using such Machine Learning Data to develop or improve our Services, or for testing, tuning, optimizing, validating, or otherwise enhancing the analytics, models, or algorithms underlying our Services. Nothing in this Addendum gives you any rights in or to any part of the Services or the Machine Learning Data generated by Ministry Brands, or the Machine Learning Data generated while using our Services.

5. Restrictions on Use

In addition to any restrictions set forth in the Agreement, you shall not (and shall not authorize or encourage any other person to):

- (a) except as explicitly permitted in this Addendum, use the Services or any component, portion, or output of the Services, to train any third-party Artificial Intelligence system or tool; or
- (b) use services or technologies that are labeled or described as including, using, powered by, or being a machine learning or Artificial Intelligence system to discover any underlying components of the Services or our models, algorithms, metadata, or systems.

6. Data Protection

If you elect to use certain AI Services, you acknowledge and agree that we may not be able to fully delete Personal Information that may be included in Content or restrict further processing of any Personal Information included in Content that is collected or processed in connection with your use of AI Services prior to the date a valid deletion request or request to restrict further processing, as may be applicable, is received.

You acknowledge and agree that any Personal Information processed by Ministry Brands remains subject to our [Privacy Policy](#) which is incorporated herein. To the extent of a conflict between this Addendum and the Privacy Policy, the terms of this Addendum shall control.

Further, you specifically acknowledge that certain AI Services may rely on or otherwise leverage Third-Party LLMs. **“Third-Party LLMs”** means Artificial Intelligence technologies, including but not limited to large language models, developed, operated, or provided by third-party vendors that may be integrated with or otherwise support our AI Services.

Additionally, by entering or creating Content, you grant, and you represent and warrant that you have the right to grant, to Ministry Brands an irrevocable, perpetual, non-exclusive, royalty-free, worldwide license to retain and continue to use, within any AI Services or Third-Party LLMs as may be applicable, any Content that, prior to Ministry Brands’ receipt of a valid deletion, return, or cessation-of-use request from you in accordance with this Addendum, has been: (i) irreversibly incorporated into training data (including as Aggregated Data); or (ii) used to generate Derived Models such that Content cannot be extracted, reverse-engineered, or otherwise reasonably reconstructed from the Derived Models or any related outputs. **“Derived Models”** refers to model parameters, weights, embeddings, and other learned representations resulting from training data.

7. Disclaimers

You specifically acknowledge and agree that AI is not designed or intended for use in high-risk, regulated, or sensitive environments or with sensitive data. You assume all risks associated with using AI in such contexts and agree that Ministry Brands shall not be responsible for any direct or indirect damages, harm, or losses arising from any inaccuracies, hallucinations, biases, incorrect translations, misinterpretations, inappropriate suggestions, or other issues arising from use of AI in such contexts or otherwise, except as specifically provided herein. You acknowledge and agree that the accuracy and performance of any AI Services may be affected by factors outside of Ministry Brands’ reasonable control.